



Vilaco[®]

Lan tỏa yêu thương





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INTRODUCTION

Vilaco Joint Stock Company is an enterprise specializing in production and business

laundry detergents, liquid detergents and cosmetics. Correct business strategy

together with the staff

Employees are united, hard-working, creative, open-minded, and humble. Vilaco continuously develops and is the pride of the Vietnamese laundry detergent and detergent manufacturing industry. Determining the mission to make household laundry easier, save costs and time, Vilaco constantly strives to learn and understand to grasp and master safe laundry trends in the world.

With modern technology, complete management system, development strategy

Human development is key, with the spirit of not being afraid to compete, Vilaco

aiming for the goal of "becoming the best detergent manufacturer in Vietnam".

Sending all our love into every product we make, so that love can spread to every Vietnamese family.

Business philosophy

Doing business must be filial and filial, and business people must be honest

OPEN LETTER

Dear Customer!

It is a fact that we are losing the brand war to multinational corporations and foreign companies. Vietnamese businesses like us, although still young, have aspirations and beliefs. We believe that, with our own efforts and the companionship and support of our Vietnamese people, we will find the path to success. We will gradually mature in the process of creating the best products for Vietnamese people to win back victory from multinational corporations and foreign companies in our beloved land of Vietnam. . We Vietnamese people, the children of Dragon and Fairy, with our intelligence, strength and national pride will definitely win. Do you agree?

Vilaco Joint Stock Company specializes in manufacturing personal care and family care detergent products such as: laundry detergent, fabric softener, hand sanitizer, dishwashing liquid, house cleaner, glass cleaner, sink cleaner. bridge, washing powder and other products. Our products have been exported to many countries around the world such as Southeast Asia, Africa, Iraq, North Korea, and Cuba. In Vietnam, we have also been processing famous brands for foreign countries. We always seek to update the latest, environmentally friendly technology. We focus on developing human resource capacity. At Vilaco we have the concept of leadership serving employees, employees will serve the community. We understand that making good products is serving the community. We love creativity and use it as a guideline for sustainable development. We vow to bring Heart, Mind and Force to work with Vietnamese businesses to build Vietnamese brands that are the pride of Vietnamese people.

SPREAD

What comes from the heart will reach the heart.

At Vilaco, we are working every day to develop and create products, putting love into them with enthusiasm and intelligence. We wish to share love by bringing useful values to the community.

Love is the source of wisdom and the energy for Vilaco to be ready to face all challenges without fear of failure.

We are not pioneers yet, but they are I always try with all my heart for that.

From the bottom of our hearts, Vilaco hopes that the love and affection Vilaco has created and is putting into each product will touch your emotions. Let love always spread in every family across all regions of the beloved S-shaped land.

Vilaco spreads love...





Product development strategy

Determine the mission to help make household laundry easier, save costs and time. Vilaco always changes and improves current products. This requires the company to always spend a larger budget on research and development activities.

Vilaco always tries its best

To provide customers with family care products of better quality, more reasonable prices and produced from environmentally friendly materials.



Mission

Helps enhance and further
enhance green and clean values
for life.

CORE VALUES



COOPERATE

Vilaco always welcomes partners and customers with a spirit of cooperation and sharing.



QUALITY

Always the top concern for each product when providing it to partners and customers.



BENEFIT

Maximize benefits for participating parties.



COMMIT

We are committed to working with dedication to meet customer requirements.



COMMUNITY

Join hands with the community to build and protect a peaceful and prosperous life.



● CORE VALUES

● Follow ●

Comply with Unwritten regulations to bring the best working efficiency for the company.

● Dedication ●

Put your mind to what you do for yourself, your family, the team and community.



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● Intellect

Lifelong learning to open bring complete wisdom self.

● Respect

Respect for others is respect for oneself in order to contribute to common development.

● Faithful

To nurture credibility with colleagues and partners.

BASIC FAITH

Respect each member

Hardworking - Compliant - Creative - Open – Humble

Be proactive

Think creatively and act on your own measured initiative, while holding firmly to the fact that you are responsible for the results of these actions. Every creativity and innovation is recognized and honored by us.

Equality

Recognize and respect individual differences in each person and treat each other fairly. Our company is committed to this principle and to creating equal opportunities for each individual.

Trust

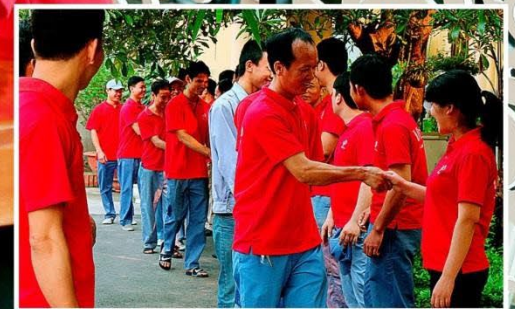
Relationships between members

Vilaco is based on mutual trust. Trust is created by recognizing each person as an individual, helping and receiving help from others, sharing knowledge, and making efforts to fulfill responsibilities.

TRAINING AND DEVELOPING HUMAN RESOURCES

The quality of human resources determines success, and Vilaco's most valuable asset is its people.

Vilaco regularly organizes standard training programs for staff in each field and specialty. Promote the construction and development of an effective and scientific human resource management system. Always orient career development for staff based on each individual's abilities and goals. Apply information technology in training and human resource development. Promulgate appropriate regimes and policies for employees, and promote the capacity of each member, prioritizing training, wages and benefits...



Vilaco always researches and improves technology as well as uses organic raw materials environmentally friendly

ENVIRONMENTAL POLICY

To develop quality and environmentally friendly products, Vilaco Joint Stock Company always implements:

Establish and apply an environmental management system and its specific processes to control and prevent activities or conditions that have the potential to negatively impact the environment.

Protect employees and the community around the company by using protective equipment and applying safety procedures along with being prepared for emergency situations.

Use resources rationally, make efforts to minimize waste into the air, land and water. The Company will continuously improve its environmental management system based on monitoring, measuring and analyzing system activities, and management will periodically monitor and evaluate activities. this improvement.

QUALITY POLICY

All of Vilaco's actions are aimed at customer satisfaction, constantly exploring product improvements to meet market needs and social trends.

Maintain and continuously improve the Quality Management System in accordance with TCVN ISO 9001: 2008. The Company commits to devoting all resources to building, implementing and improving the Quality Management System to meet the needs of customers. customer's request.

Continuously research the market to expand domestic and foreign market share. The collective staff of Vilaco Joint Stock Company unified in building a quality policy

quality with the motto:

“ENSURE QUALITY - CUSTOMER SATISFACTION - PRODUCTION SAFETY - TO BRING JOBS, INCOME TO EMPLOYEES AND SUSTAINABLE DEVELOPMENT FOR THE ENTIRE COMPANY”

This quality policy is thoroughly implemented throughout the Company and is used as a basis for building quality goals for each department in Vilaco Joint Stock





COMMUNITY RESPONSIBILITY

Vilaco believes that to live is to give... and to spread love

Not only showing interest in welfare policies for employees, Vilaco also focuses on activities for the general development of the community and society. With the spirit of mutual love, good leaves protecting torn leaves, Vilaco has been carrying out many charity activities to support and bring joy and happiness to individuals and localities in difficult circumstances. towel.

Supporting heroic Vietnamese mothers and lonely elderly people.

Support domestic and charity programs localities such as supporting funds for the poor, gratitude fund, solidarity house for victims of Agent Orange, people affected by floods, earthquakes, tsunamis, etc.

Organize gift giving to wounded soldiers and families of martyrs in the company and locality.

HISTORY OF FORMATION AND DEVELOPMENT

Vilaco Company was established on December 10, 2003 with 2 production factories: Washing powder factory and liquid detergent factory. Vilaco is one of eight members of the VLC glass group.

2003

Established Vilaco - production and trading of products home care products and bottled drinking water

2004

Achieved ISO 9001 certification

2008

Invest in a washing powder factory with a capacity of 50,000 tons/year

2009

Achieved SMETA certification for sustainable development

2012

Achieved ISO 14000 certification

2013

Achieved GMP certification

2015

Increase factory productivity of care products twice the family

2017

Building and developing brands Sense - Senny





RESEARCH & DEVELOPMENT

If I have ever made valuable discoveries, it has been more through persistent attention than through any other talent.

- Isaac Newton -

Research - Development (R&D) activities have a very important position for Vilaco, it is the main resource to create products, clarifying the scientific basis of the products. Bringing to consumers products with the most stable and reliable quality. In addition, this activity is also responsible for researching market potential and orienting product development to meet new needs. This is also a solid basis for Vilaco's products to develop and have an increasingly large market share. Investment in research and development has created a qualitative shift in our operations. Because of early recognition of the role and importance of R&D activities in the enterprise's operations, Vilaco had a strong investment strategy for this department right from the first years of establishment, in order to turn R&D into a Key activities for breakthrough development.



PRODUCT



PRODUCT



Thank
You!

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